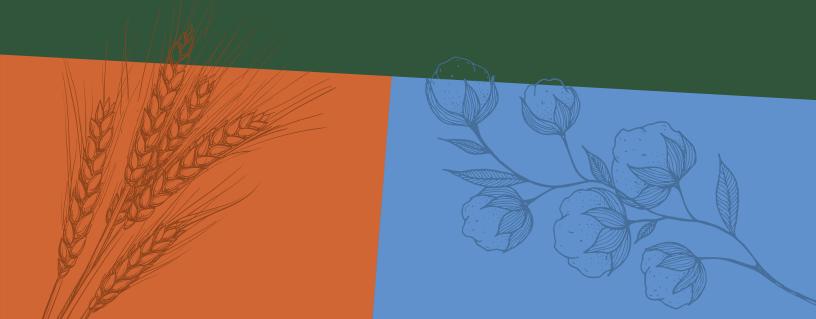


NORTH CAROLINA

COMMODITY CONFERENCE

JANUARY 10-12, 2024 · DURHAM, NC

SPONSORSHIP OPPORTUNITIES



NC COMMODITY CONFERENCE

INTERPRETATION OF THE STATE OF

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Drink tickets included	25	20	20	15	10	5	3	2
Customized ROI report	•	•	•	•	•	•	•	•
List of attendees, including name, title, and company provided the day before the event	•	•	•	•	•	•	•	•
Post confirmation of sponsor's involvement to social media accounts	•	•	•	•	•	•	•	•
Company logo or listing (contingent on level) on event sponsor sign, event webpage, and in event program	•	•	•	•	•	•	•	•
Link to company landing page placed on the event website	•	•	•	•	•	•		
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission	•	•	•	•	•			
Prominently displayed banner (provided by sponsor) at the event	•	•	•					
Opportunity to give welcome/introduction remarks	•	•	•					
30-second commercial spot (provided by sponsor) played during the event	•	•	•					
Company listing on all event promotional materials	•			•				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/past event	•			•				
First right of refusal to sponsor in 2025, must be confirmed within 90 days after 2024 event	•							
Full-page print ad in the event program, placed as back cover	•							
Opportunity to distribute promotional materials to attendees	•							
Exhibitor (exhibitor only)								•